

EDUCATION

- 2012 **Vancouver Film School**
Vancouver, Canada
Digital Design Diploma with Honours
- 2007 **Universidad de las Américas**
Puebla, Mexico
Bachelor, Marketing

WORK EXPERIENCE

- May 2012 - present **Ayogo Games**
Vancouver, BC
Interactive Design Intern
Responsible for the design and implementation of creative deliverables for a range of channels including print, web, and mobile applications.
- February 2010 - March 2011 ***S,C,P,F...**
Mexico City
Account Manager
In charge of managing the Mexican agency and also helped the American office with Latin campaigns.
- May 2009 - February 2010 **IVEC**
Xalapa, Mexico
Cultural Activities Promotion
- October 2008 - April 2009 **Periódico Centinela**
Xalapa, Mexico
Marketing
Started in PR department and then moved to the Marketing and Design department to work directly in newspaper design and content.

VFS PROJECTS

- January - March 2012 **"FUSS" Graduate Project**
UI/UX Project showcasing an interactive music visualizer app for iPhone and iPad and it was completed in 8 weeks.
Responsibilities: Art Direction, User Research, Gestures Library, User Experience Document, Interface Design, 1:00 Demo.
- September - November 2011 **What's in the Box?**
Campaign for Habitat for Humanity, Vancouver.
Responsibilities: Art Direction, Typography, Communication Design.

HONOURS & AWARDS

- April 2012 **Diploma with Honours**
Digital Design
Vancouver Film School
- Best Interactive Design Award**
Grad Project: FUSS
Vancouver Film School

TECHNICAL SKILLS

Advanced in Photoshop, Illustrator, InDesign, Premiere, Omnigraffle, Visio.
Intermediate in After Effects, Maya, Cinema 4D, ProTools.

HOBBIES AND INTERESTS

Music, Social Media, Soccer, Guitar, Basketball, Reading, Movies, Illustration, Surrealism, Abstract Design, Pop Culture.